



"Ante Up for a Good Cause" Casino Night Fundraiser

Support NJASRO by purchasing an ad in our Souvenir Journal.

Complete the information below and email this form, along with your Ad, to: escanlon@njasro.org
Use one Journal Ad Form per ad. **MUST BE RECEIVED NO LATER THAN 2-8-2016.**

ADVERTISING RATES & ARTWORK SIZE SPECIFICATIONS

- Full Page..... Size: 5" Horizontal x 8" Vertical..... **\$100**
- Half Page..... Size: 5" Horizontal x 4" Vertical **\$60**
- Quarter Page..... Size: 5" Horizontal x 2" Vertical **\$40**
- Acknowledgement Line Size: 5" Horizontal x 1" Vertical..... **\$20**
- Outside Back Cover Size: 5.5" Horizontal x 8.5" Vertical **\$150**
- Inside Front Cover Size: 5.5" Horizontal x 8.5" Vertical **\$125**
- Inside Back Cover Size: 5.5" Horizontal x 8.5" Vertical **\$125**

Total Amount of Check \$ _____

Date: _____

Company/Individual name: _____

Contact Name: _____

Address: _____

Telephone: _____

Email: _____

- For questions please contact Elizabeth Scanlon, Office Manager, escanlon@njasro.org. If you need us to create your ad, additional charges will apply. Ads **MUST** be submitted as electronic files and **MUST** be saved at the Actual Size. Acceptable electronic ad file format, High Resolution (300 dpi) pdf, jpg, tif or eps file only.
- Make check payable to: NJASRO for the appropriate amount due and mail along with a copy of this Souvenir Ad Journal Form to: **NJASRO, P.O. Box 2103, Fort Lee, NJ 07024**
- Ad and check must be received no later than February 8, 2016. Please return this form with your ad.